



## Wish loved ones a Happy Vaisakhi from just 4p a minute with Lebara Mobile

*Fantastic benefits with Lebara Mobile Rewards*

**London, UK** – 8<sup>th</sup> April 2008 – As one of the most important dates in the Sikh Calendar, the Sikh New Year Festival of Vaisakhi is a time of celebration and colour and, most importantly, thoughts of friends and family all over the world. Whether calling or texting loved ones over the festival period, **Lebara Mobile** Pay-As-You-Go offers the convenience of low cost international rates direct from your mobile phone.

**Lebara Mobile's** high quality, low cost rates mean that customers can make calls from as little as 4p per minute to the USA, Canada and most of Europe and from 5p a minute to India. At 10p a text message to anywhere in the world, **Lebara Mobile** messaging remains one of the fastest ways for family and friends to exchange Vaisakhi greetings.

**Lebara Mobile** also offers its customers fantastic benefits when they top-up with Lebara Mobile Rewards. Until 31<sup>st</sup> July 2008, customers who top-up their **Lebara Mobile** Pay-As-You-Go SIM card with a value of over £20 in one calendar month will be eligible for 10% of the spend back in call credit the following month.

To take advantage of **Lebara Mobile Rewards**, customers simply have to register their details online at [www.lebara-mobile.co.uk](http://www.lebara-mobile.co.uk). **Lebara Mobile** will text customers at the end of each month to let them know exactly how much call credit reward they have earned.

**Lebara Mobile's** Pay-As-You-Go SIM card can be used in any standard mobile phone and customers can also store all their favourite contacts in the phone's address book. SIM cards require no pin numbers and no connection fees are charged. Customers can top-up their SIM card at over 70,000 retail outlets nationwide which include all 800 Sainsbury's stores, Post Offices®, Martin McColls, Budgens, Welcome Break, all Phones 4u stores as well as other independent retail outlets. SIM cards can also be topped-up on [www.lebara-mobile.co.uk](http://www.lebara-mobile.co.uk) and physical top-up scratch cards are also available in values of £5.00, £10 and £20.00.

For any occasion, whether New Year, birthdays, anniversaries, or family celebrations, **Lebara Mobile** always offers one of the lowest phone rates to connect with loved ones abroad with the convenience of your mobile.

**Tel:** + 44 (0) 20 7480 0800 | **Fax:** + 44 (0) 20 7480 0802 | **Web:** [www.lebara-mobile.co.uk](http://www.lebara-mobile.co.uk)

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